

-- Preliminary Draft --

## 91st ANNUAL CONVENTION SCHEDULE

“Advancing the Food Industry Through Education and Leadership”

<b>Saturday, April 21, 2012</b>		
<b>Time</b>	<b>Event</b>	<b>Location</b>
<b>7:00a.m.- 9:30a.m.</b>	<b>Illuminator Breakfast &amp; Board Meeting</b>	Salons H & I, Grand Sonoran Ballroom, Level 1
<b>8:00a.m. - 7:00p.m.</b>	<b>Arrivals &amp; Registrations, Pick-up Registration Packet.</b>	Grand Canyon Foyer, Level 1
<b>8:00a.m. - 5:00p.m.</b>	<b>Illuminator Command Post</b>	Grand Canyon Foyer, Level 1
<b>8:00a.m. - 5:00p.m.</b>	<b>Illuminator Greeters Committee</b>	Grand Canyon Foyer, Level 1
<b>9:30a.m. – 10:30a.m.</b>	<b>Illuminator Chair/Vice Chair Meeting</b>	Salons J & K, Grand Sonoran Ballroom Level 1
<b>10:45a.m. – 11:30a.m.</b>	<b>Illuminator Golf Tourney Registration</b>	Wildfire Golf Club, JW Marriott Desert Ridge
<b>11:30a.m. – 5:00p.m.</b>	<b>Illuminator Golf Tourney – Shotgun Start</b>	Wildfire Golf Course, JW Marriott Desert Ridge
<b>5:30p.m. – 7:00p.m.</b>	<b>All-Delegate Welcome Reception (Casual Western Attire, Jeans Welcome)</b>	Ballroom Lawn, Lobby Level
<b>**Note: Dinner on your own</b>		
<b>Note: "Kids Club Registration" (ages 4-12) &amp; Teen Zone (ages 13-18) arrangements can be made at the Kids Club Registration Desk in the Grand Canyon Foyer, Level 1. The Board of Directors of the Western Association of Food Chains extends a “heartfelt thank you” to Campbell Soup, Kellogg’s and Kraft Foods for hosting the Kids Club &amp; Kellogg’s for hosting the Teen Zone.</b>		
<b>PLEASE WEAR CONVENTION BADGES AT ALL TIMES</b>		

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 91st ANNUAL CONVENTION SCHEDULE  
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<b>Sunday, April 22, 2012</b>			
<b>Time</b>	<b>Event</b>		<b>Location</b>
7:30a.m. - 9:00a.m.	<b>WAFIC/Illuminator Leadership Breakfast</b> WAFIC Officers, Directors, Illuminator Officers & Spouses only		Tuscany’s Restaurant
8:00a.m. - 6:30p.m.	<b>Arrivals &amp; Registrations</b> <b>Pick up Registration Packet</b>		Grand Canyon Foyer, Level 1
8:00a.m. - 5:00p.m.	<b>Illuminator Command Post</b>		Grand Canyon Foyer, Level 1
8:00a.m. - 5:00p.m.	<b>Silent Auction</b>		Grand Foyer, Level 1
8:00a.m. - 5:00p.m.	<b>Illuminator Greeters Committee</b>		Grand Canyon Foyer, Level 1
9:00a.m. - 5:00p.m.	<b>Banquet Dinner Ticket Exchange</b>		Grand Canyon Foyer, Level 1
9:30a.m. - 5:00p.m.	<b>Scheduled Retailer/Wholesaler Hosted Business Meetings</b> Check in at Reception area with Illuminator Ambassadors		Specific Meeting room locations available at WAFIC Registration, Grand Canyon Foyer, Level 1.
9:30a.m. – 10:30a.m.	<b>WAFIC Executive Committee Meeting</b>		Wildflower Ballroom C, Lobby Level
10:30a.m.– 12:00noon	<b>WAFIC Board Meeting</b>		Wildflower Ballroom A&B, Lobby Level
11:00a.m. – 1:30p.m.	<b>Illuminator Food Court Lunch</b> Hosted by the Illuminators		Botanical Garden & Ballroom Lawn
6:00p.m. - 9:00p.m.	<b>Hospitality Events</b> Badges Required		Grand Canyon & Grand Sonoran Ballrooms, Level 1
<b>Hospitality Event Hosts</b>			
 <i>Anheuser-Busch, Inc.</i> <small>THE BEER COMPANY</small> <b>CROSSMARK</b>	<b>DIAGEO</b>	<b>★ Heineken®</b>	 <b>PEPSICO</b> <small>PEPSI FANTASIA TROPICANA GARDOLIN</small>
6:00p.m. - 9:30p.m.	<b>Kids Club</b>		Desert Conference Suites III & V, Lobby Level
6:00p.m. – 9:00p.m.	<b>Teen Zone</b>		<b>Location: TBD</b>
8:30p.m. - 10:30p.m.	<b>Nestle DSD/Dreyer’s Ice Cream Social</b>		Ballroom Lawn, Lobby Level

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**91st ANNUAL CONVENTION SCHEDULE**  
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<b>Monday, April 23, 2012</b>		
<b>Time</b>	<b>Event</b>	<b>Location</b>
6:30a.m. - 8:00a.m.	<b>All-Delegate Breakfast</b> Hosted by the Illuminators	Salons 6 & 7 Grand Canyon Ballroom, Level 1
7:00a.m. - 3:30p.m.	<b>Registrations</b> <b>Pick up Registration Packets</b>	Grand Canyon Foyer, Level 1
8:00a.m. - 11:55a.m.	<b>Kids Club</b>	Desert Conference Suites III & V, Lobby Level
8:00a.m. - 5:00p.m.	<b>Illuminator Command Post</b>	Grand Canyon Foyer, Level 1
8:00a.m. - 5:00p.m.	<b>Illuminator Silent Auction Display</b>	Grand Foyer, Level 1
8:15a.m. - 11:30a.m.	<b>General Session</b>	Grand Saguaro Ballroom
		
		
		
Sue Klug	Shelby Klug	Steve Junqueiro
Lynn Gust	Richie Vail	Bryan Kaltenbach
Rodney McMullen	Howard Schultz	
		
		
		
11:30noon - 1:30p.m.	<b>All Delegate Luncheon</b> Hosted by the Illuminators	Salons 6 & 7 Grand Canyon Ballroom, Level 1
12:00noon. - 5:00p.m.	<b>Scheduled Retailer/Wholesaler Hosted Business Meetings</b> Check in at Reception area with Illuminator Ambassadors	Specific Meeting room locations available at WAFC Registration, Grand Canyon Foyer, Level 1.
6:00p.m. - 9:00p.m.	<b>Hospitality Events</b> Badges Required	Grand Canyon & Grand Sonoran Ballrooms, Level 1
<b>Hospitality Event Hosts</b>		
		
		
6:00p.m. - 9:30p.m.	<b>Kids Club</b>	Desert Conference Suites III & V, Lobby Level
6:00p.m. - 9:00p.m.	<b>Teen Zone</b>	<b>Location: TBD</b>
8:30p.m. - 10:30p.m.	<b>Nestle DSD/Dreyer's Ice Cream Social</b>	Ballroom Lawn, Lobby Level

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**91st ANNUAL CONVENTION SCHEDULE**  
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Tuesday, April 24, 2012		
Time	Event	Location
6:30a.m. - 8:00a.m.	<b>All Illuminator Membership Breakfast Meeting</b> (All WAFC Board Members Invited - breakfast only – no spouses) Meeting to follow	Wildflower Ballroom A&B, Lobby Level
6:30a.m. - 8:00a.m.	<b>All Delegate Breakfast</b> Hosted by the Illuminators	Salons 6 & 7 Grand Canyon Ballroom, Level 1
8:00a.m. - 1:00p.m.	<b>Registration</b>	Grand Canyon Foyer, Level 1
8:00a.m. - 11:55a.m.	<b>Kids Club</b>	Desert Conference Suites III & V, Lobby Level
8:00a.m. - 1:00p.m.	<b>Illuminator Command Post</b>	Grand Canyon Foyer, Level 1
8:00a.m. - 11:00a.m.	<b>Illuminator Silent Auction Display</b>	Grand Foyer, Level 1
8:15a.m. - 11:30a.m.	<b>General Session</b>	Grand Saguaro Ballroom
<div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">             Oscar Gonzalez         </div> <div style="text-align: center;">             Bridget Brennan         </div> <div style="text-align: center;"> <p>With Food Industry Panel of Executives</p> <p>Representing:</p>      </div> <div style="text-align: center;">             Bryan Kaltenbach         </div> <div style="text-align: center;">             “Class of 2012”            Capstone Presentation         </div> <div style="text-align: center;">             Robert Gates            22<sup>nd</sup> US Secretary of Defense         </div> </div> <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 10px;">   </div>		
11:45a.m. – 1:15p.m.	<b>Awards Luncheon – Illuminator/WAFC Special Event</b> NOTE: Please bring luncheon ticket which is in your packet	Salons E & G, Grand Sonoran Ballroom, Level 1
12:00noon - 2:15p.m.	<b>Kids Club Luncheon Program</b>	TBD
1:30p.m.. - 5:00p.m.	<b>Scheduled Retailer/Wholesaler Hosted Business Meetings</b> Check in at Reception area with Illuminator Ambassadors	Specific Meeting room locations available at WAFC Registration, Grand Canyon Foyer, Level 1.
2:00p.m. - 2:30p.m.	<b>Illuminator Board Meeting</b>	Wildflower Ballroom C, Lobby Level
2:00p.m.	<b>WAFC Board Meeting</b>	Wildflower Ballroom A, Lobby Level
6:00p.m. – Show End	<b>Kids Club</b>	Desert Conference Suites III & V, Lobby Level

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<b>Tuesday, April 24, 2012 (continued)</b>		
<b>6:00p.m. - 6:45p.m.</b>	<b>Hosted Reception, All Delegates</b> <i>(Dressy Casual Attire – No Tee Shirts or Shorts)</i>	Grand Saguaro Foyer & Sunset Lawn, Level 1
<b>6:45p.m. - 10:00p.m.</b>	<b>W AFC Annual Banquet - Changing of the Guard and Illuminator/W AFC Headliner Show</b> Note: Bring Dinner Ticket	Grand Saguaro Ballroom, Level

**Entertainment: Comedian Kathleen Madigan**

