Nestlé USA 2016 USC Marshall FIM Executive of the Year

The Food Industry Management Program at the USC Marshall School of Business has named Nestlé USA the 2016 Food Industry Executive of the Year. Historically, the award has been presented to an individual food industry retailer who has demonstrated extraordinary leadership and commitment to education. These executives believe that education will open doors and create opportunities for their employees to become future leaders, and they actively support organizations who help them provide access to such education. This year USC has chosen Nestlé – which celebrates its 150th anniversary in 2016 – as the first corporation to be honored with the Executive of the Year award. Nestlé is the world’s largest Nutrition, Health and Wellness company that views people as its greatest asset and provides training, education and learning opportunities for employees to enhance and strengthen their skills and work experience in the food industry.

Vince Robinson, President of the Nestlé Sales Division, will receive the award on behalf of Nestlé USA.

“We are proud to announce Nestlé as our 2016 Food Industry ‘Executive of the Year’,” said Cynthia McCloud, FIM program director. “Nestlé is a terrific partner and long-time supporter of the Western Association of Food Chains (WAFC) and the Food Industry Management (FIM) program at USC.” The Nestlé organization takes a long-term view on developing its future leaders, focusing on critical issues for our industry and ‘Creating Shared Value’ that benefits the organization, its employees and society. “Our vision is to have every company in our industry create a legacy of building pathways for employees who desire to further their education,” says McCloud.

Nestlé USA has been a WAFC scholarship donor for the USC Marshall FIM program for a record 56 years and each year, sends associates through the FIM program. “Education and industry partnerships are vital in the development of individuals, companies and our broader industry,” said Vince Robinson, President of the Nestlé Sales Division. “The food industry is a great example where many leaders have progressed from entry level positions to executive leadership roles."
Nestlé USA is fully committed to supporting the WAFC/USC FIM program as a catalyst for personal and overall food industry development.”

**About Nestlé USA**

Named one of “The World’s Most Admired Food Companies” in *Fortune* magazine for nineteen consecutive years, Nestlé provides quality brands that bring flavor to life every day. From nutritious meals with LEAN CUISINE® to baking traditions with NESTLÉ® TOLL HOUSE®, Nestlé USA makes delicious, convenient, and nutritious food and beverages that make good living possible. That’s what “Nestlé. Good Food, Good Life” is all about. Nestlé USA, with 2015 sales of $9.7 billion, is part of Nestlé S.A. in Vevey, Switzerland — the world’s largest food company with a commitment to Nutrition, Health & Wellness — with 2015 sales of $92 billion. Nestlé is celebrating its 150th anniversary in 2016 and will commemorate the milestone by honoring its past and rich history, engaging the present with customers and consumers and looking forward to the future with its commitment to Creating Shared Value and Nutrition, Health and Wellness. For product news and information, visit Nestleusa.com or Facebook.com/NestleUSA.

**About the Food Industry Management Program**

The Food Industry Management Program at USC’s Marshall School of Business marked its 58th anniversary. Each year, a maximum of 35 students are chosen from a wide range of companies in the food industry to participate in the elite semester long program. Each student accepted into the program receives a full tuition scholarship through the Western Association of Food Chains. Individuals selected must have proven records of management accomplishments with significant potential for future advancement.

For more information please contact Cynthia McCloud, Director of USC Marshall Food Industry Programs, at (714) 815-0000 or cmcccloud@marshall.usc.edu

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