



News Release

For Immediate Release
April 15, 2014

Contact:
Carole Christianson
Western Association of Food Chains, Inc.
562-497-1012; carole@wafc.com

WAFC elects first woman to lead in 93 year history - Sue Klug

Lakewood, CA - The Western Association of Food Chains (WAFC) is pleased to announce that Sue Klug, Sr. Vice President and Chief Marketing Officer of Unified Grocers, is the first female in the 93-year history of the association to be named President & Chair.



Unified is the largest grocery cooperative in the Western United States. In her current position, she is responsible for all Marketing functions at Unified, as well as the company's Retail Support Services and Retail Technology functions. She works closely with Unified's sales teams and member retailers to design and support sales-building marketing programs. Sue joined in Unified in December 2012. Prior to joining Unified, she was the President of Supervalu's Southern California Division with responsibility for all Albertsons Supermarkets, Lucky Supermarkets and Savon Pharmacies in Southern California and Southern Nevada. Sue's span of responsibility included 248 supermarkets, 160 pharmacies and more than 20,000 Supervalu associates. In addition to her positions at Unified and Supervalu, Klug also held senior level positions with American Stores, Vons/Safeway and Catalina Marketing.

A graduate of the USC Food Industry Management Program, Sue holds a bachelor of science degree in Food Industry Management and a Master's in Business Administration, both from the USC Marshall School of Business.

"I'm excited to lead the WAFC's efforts to give food industry employees access to industry specific educational programs," said Klug. "The WAFC has a long history of providing educational opportunities for people in our industry and I'm proud to be able to help carry that forward."

In fall of 2008, Klug established the Southern California Chapter of the Network of Executive Women (NEW) and remains very active with chapter activities. In 2011, the Network of Executive Women bestowed its highest honor on Sue – The Bobbie O'Hare Award – which recognizes the nation's "Regional Leader of the Year."

Klug is a board member for the Orange County Cystic Fibrosis Foundation and actively generates awareness and raises funds for the Cystic Fibrosis (CF) Foundation. She's passionate about Team ShelbyUSA which raises funds for the CF Foundation in 12 states. In 2012, Team ShelbyUSA was honored as the top national CF Foundation fundraising team in the country.

She resides with her family in Anaheim Hills, California.

Established in 1921, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 56 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the "Retail Management Certificate Program." The Retail Management Certificate Program curriculum is currently available online and at 160 college and satellite locations.

To learn more about the WAFC, go to www.wafc.com.