
News Release

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WAFC Retail Management Program hits milestone of 3,000 grads

Lakewood, CA - The Western Association of Food Chains' most widely-available education program, the community college Retail Management Certificate, has reached a *milestone of 3,000 graduates!*

"Thousands of workers across the U.S. are enrolled to earn the Retail Management Certificate. Achieving this significant milestone of 3,000 graduates is a celebration of WAFC's execution on our pure mission of 'Advancing the Food Industry through Education and Leadership'", said Sarah Wehling, WAFC President Chairwoman and Vice President, Fresh Foods at Costco Wholesale.

As the entire food industry evolves with rapidly-changing technology, processes, products, and competition, it's never been more critical for companies to utilize the Retail Management Certificate to develop their future leaders.

The 8-course community college level curriculum was developed in partnership with our nation's community colleges, specifically to build the hard and soft skills required for careers in our industry. It incorporates the foundational and critical knowledge, technology, communications and leadership abilities required for career success in every facet of the increasingly sophisticated grocery industry. The program is available 100% online nationwide, and at approved campuses as well.

The WAFC is fully committed to supporting continuous learning at all levels, including a focus on Retail Management Certificate graduates earning a relevant degree.

For more information on the Retail Management Certificate and how to participate, go to www.RetailManagementCertificate.com. To learn more about the WAFC, go to www.wafc.com.

Established in 1921, with grants in excess of \$31.9M, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 60 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the "Retail Management Certificate Program." The Retail Management Certificate Program curriculum is currently available at 160 college/satellite locations and online nationally.

To learn more about the WAFC, go to www.wafc.com.