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**“WAFC ELECTS FOUR NEW DIRECTORS”**

	<p><b>Jack Breeding – Vice President, Retail Operations – Food4Less/Foods Co. Compton, CA – Division of the Kroger Company</b></p> <p>Jack Breeding is the Vice President, Retail Operations of The Kroger Co.’s Food4Less/Foods Co. Division, based in Compton, CA. He is responsible for retail store operations for 129 Food4Less/Foods Co. stores.</p>
	<p><b>Matt Reeve – Group Vice President, Sales &amp; Merchandising – Smart &amp; Final Commerce, CA</b></p> <p>Matt Reeve is the Group Vice President of Sales &amp; Merchandising at Smart &amp; Final, based in Commerce, CA. He leads a diverse team responsible for all aspects of Category Management and Private Label. Matt is a 2005 graduate of the USC Food Industry Management Program.</p>
	<p><b>Megan Snyder – Vice President Center Store – WinCo Foods Boise, ID</b></p> <p>Megan Snyder is the Vice President Center Store of WinCo Foods based in Boise, ID. She is a 35-year veteran of WinCo Foods. Having started as a Deli Clerk she worked her way through various positions advancing to her current position.</p>
	<p><b>Jim Wallace – Senior Vice President, West Division – Sprouts Farmers Market Phoenix, AZ</b></p> <p>Jim Wallace is the Senior Vice President, West Division of Sprouts Farmers Market based in Phoenix, AZ. He has more than 40 years of retail experience in the West Coast supermarket operations.</p>

*“We are excited to welcome these four talented executives to the WAFC board of Directors! We look forward to their contributions as we expand WAFC education initiatives for the benefit of our food industry associates,”* said Sarah Wehling, WAFC President & Chairwoman and VP Fresh Foods of Costco Wholesale.

*Established in 1921, with grants in excess of \$31.9M, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 61 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available at 160 college/satellite locations and online nationally.*

*To learn more about the WAFC, go to [www.wafc.com](http://www.wafc.com).*