



Western Association of Food Chains, Inc.

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Dear Industry Associates,

We regret to announce that the **Western Association of Food Chains 99th Annual Convention**, scheduled to take place May 2-6, 2020 at the JW Marriott Desert Springs has been cancelled. We were optimistic that the crisis we are collectively experiencing would be resolved by May, but the progression of the COVID-19 pandemic and guidance of the CDC made this decision necessary.

The WAFC is appreciative of the many stakeholders who have invested resources in plans to partner with us to deliver a high-quality, large-scale experience. Despite the disappointment we share, please know that we are fully committed to get beyond this crisis and focus on business building endeavors and our mission of “Advancing the Food Industry through Education and Leadership”.

We commit to refund 100% of registration fees paid to the WAFC within the next 60 days in the form of payment processed. If you have questions, please do not hesitate to contact wafc@traveletm.com or 800-929-9232.

Please mark your calendar to celebrate the WAFC’s 100th birthday, May 1-5, 2021 at the JW Marriott Desert Springs Resort in Palm Desert, California.

In closing, we are grateful for all who are working through very trying circumstances to keep the store shelves stocked, the supply chain moving and the collaborative spirit which has always been a hallmark of our industry.

Sincerely,

Sarah Wehling
VP Fresh Foods
Costco Wholesale
WAFC President & Chairwoman

Greg McNiff
President
Stater Bros. Markets
WAFC Vice President

Scott Drew
EVP Smart & Final Stores
Smart & Final
WAFC Treasurer

Pat Posey
VP Non-Perishables/Merchandising
Bristol Farms
WAFC Secretary