Oscar Gonzalez, Co-President Northgate Gonzalez Market, named 2021/22 Executive in Residence for the USC Food Industry Executive Program

LOS ANGELES, June 8, 2021 -- The USC Marshall School of Business Food Industry Executive Program (FIEP) has named Oscar Gonzalez, Co-President at Northgate Gonzalez Market, as Executive-in-Residence for FIEP 2021/22.

Gonzalez is a graduate of the Pepperdine University Executive MBA program. He serves on the boards of the Food Marketing Institute, the Western Association of Food Chains, and Homeboy Industries. He has also served on the board of Unified Grocers, as well as being on the Coca Cola Retailing Council. In addition, Gonzalez is active in the Young Presidents Organization. Oscar and his family received the Robert B Wegman Award in 2018 and The Stars & Stripes Good Scout Award in 2013. In 2020, Oscar was named Executive of the Year for the USC Food Industry Management Program.

"Each year we consider executives who are passionate about education and work as partners with the team at USC and the WAFC to find a way for every employee to have a chance at getting an education," said Cynthia McCloud, Director Food Industry Programs at USC. "Oscar Gonzalez and his family have supported many education programs for their associates and have been instrumental in giving their future leaders the opportunity to attend programs at USC. Oscar is passionate about life-long learning and helping others grow both their knowledge and their

experience to give back to the food industry. We look forward to having him share his career story and share his leadership principles with our class in both the Fall and the Spring sessions."

"I have seen first-hand the transformational impact that the USC FIEP program has had on our many associates who have graduated from the program. Not only has the program produced a well-rounded growth in their overall business knowledge, but also it has helped them develop a heightened level of self-confidence and thirst for learning, which has positively shaped all aspects of their lives" says Gonzalez.

Gonzalez lives in Southern California with his wife Silvia and four children – Karla Teresa, Clarissa, Oscar Miguel, and Victoria Nicole. His personal life revolves around family activities associated with his immediate and large extended family – including 12 siblings and 50 nephews and nieces.

The FIEP Program at USC Marshall

The fall session of the Food Industry Executive Program (FIEP) will be held September 20-23, 2021 in Los Angeles. The spring session will be held March 14-17, 2022. Visit marshall.usc.edu/FIEP for more detailed information and course schedule.

About the Food Industry Management Program at USC Marshall

The Food Industry Management Program at the University of Southern California's Marshall School of Business was established in 1958. Each year, students attend either a 4-day executive

program or a semester-long leadership program. The leadership program selects a maximum of 35 students from a wide range of companies in the food industry. Each student accepted into this elite program receives a full-tuition scholarship from the Western Association of Food Chains (WAFC). Individuals selected must have proven records of management accomplishments with significant potential for future advancement.

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About Northgate Gonzalez Market

Founded in 1980, Northgate Gonzalez Market is a family-owned supermarket chain that delivers authentic and fresh products to the Hispanic community in Southern California – and anyone else who loves Mexican food. Northgate has grown from its one store humble beginnings in 1980 to forty-one stores and over 6,000 associates in 2021. The chain also includes four Mercado stores – with an emphasis on fresh, prepared foods, and the excitement of an open air market. The company has been successful in the creation of related businesses – in real estate development and property management, financial services, and urgent care centers.

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