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**“GINEAL DAVIDSON AND CHRIS LANOUE JOIN WAFC BOARD OF DIRECTORS”**

The Western Association of Food Chains (WAFC) elected Gineal Davidson of The Albertsons Companies and Chris Lanoue of Albertsons- Portland Division to it's Board of Directors during it's January 15, 2022 meeting in La Quinta, CA.



**Gineal Davidson**  
*SVP, National Merchandising*  
**The Albertsons Companies**  
Boise, ID



**Chris Lanoue**  
*VP, Marketing & Merchandising*  
**Safeway/ Albertsons- Portland**  
Clackamas, OR

*“We are so excited to welcome two incredible industry leaders to the WAFC Board of Directors. Gineal and Chris have consistently shown their passion for education throughout their careers. We look forward to the contributions they will deliver to our mission of advancing the education and leadership among our future talent in the food industry.”* said Greg McNiff, WAFC President & Chairman and President of Stater Bros. Markets.

*“I look forward to working with Gineal and Chris, both very talented food industry executives. Each have a depth of experience and have demonstrated great servant leadership throughout their careers. Their participation and ideas will be instrumental as we strategically take WAFC to the next level!”* said Carole Christianson, WAFC Chief Operating Officer.

*Established in 1921, with grants in excess of \$36.2M, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 63 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available at 160 college/satellite locations and online nationally.*

*To learn more about the WAFC, go to [www.wafc.com](http://www.wafc.com).*