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“WAFC ELECTS ROB BACKUS TO WAFC BOARD OF DIRECTORS”



At the Midwinter meeting on January 18, 2020 of the Western Association of Food Chains, Rob Backus, Sr. Vice President, Operations, Albertsons/Safeway - Seattle was elected to the WAFC Board of Directors.

Rob has over 29 years in the grocery industry beginning with Canada Safeway from 1990-2008 and District Manager for Safeway Alaska from 2009-2015. Rob has been with Albertsons/Safeway Seattle Division since 2015.

Rob earned his MBA from Royal Roads University. He and his wife, Theresa, have two boys and enjoy the outdoors, cycling and boating.

“We are excited to welcome Rob to the WAFC board of directors! We look forward to his contribution as we expand WAFC education initiatives for the benefit of our food industry associates,” said Sarah Wehling, WAFC President & Chairwoman and VP Fresh Foods of Costco Wholesale.

Established in 1921, with grants in excess of \$32.8M, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 62 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available at 160 college/satellite locations and online nationally.

To learn more about the WAFC, go to www.wafc.com.

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