

News Release

For Immediate Release
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“WAFC ELECTS THREE NEW DIRECTORS AND REINSTATES ONE”



Doug Campbell – Sr. Vice President, Operations – Albertsons/Safeway – Seattle, Bellevue, WA

Doug is Senior Vice President Operations of the Seattle Division and most recently served as Senior Vice President of Marketing and Merchandising in the Southern Division. Doug is known for his ability to consistently drive sales and profit through effective promotions and merchandising.



Chris Cowgill – Vice President Marketing & Merchandising – Albertsons/Safeway – Denver, Centennial, CO

Chris is the Vice President of Marketing and Merchandising for the Denver division of Albertsons Companies. He started his 33-year journey with Albertsons in Lubbock, Texas as a courtesy clerk. Serving in a variety of roles in multiple markets, he is “obsessed” with using data to make impactful decisions to guide the team to success.



Ryan Voorhees – Group Vice President Category Management & Merchandising Support – Albertsons Corporate, Boise, ID

Ryan is Group Vice President of Category Management and Merchandising Support. Ryan started with Safeway in Procurement in 2002 but has spent most of his career in a variety of Merchandising roles starting in 2004. Ryan was a WAFC scholarship recipient and is a 2012 graduate of the USC Food Industry Management Program.



Phil Miller – Vice President/General Manager, West Region & Hawaii – C&S Wholesale Grocers, Rancho Cordova, CA

Phil Miller is the Vice President/General Manager for the West Region & Hawaii with full cross functional P&L responsibility and the Customer Experience at C&S Wholesale Grocers. Phil has over 30 years of management experience, primarily in logistics, finance, retail, and foodservice management with industry leading companies. Phil previously served on the WAFC board of Directors from 2013 to 2016.

“We are pleased to welcome these talented industry leaders to the WAFC board of directors. We look forward to their contribution to increase participation of WAFC accredited education initiatives,” said Greg McNiff, WAFC President & Chairman and President of Stater Bros. Markets

Established in 1921, with grants of more than \$34.3M, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 63 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available at 160 college/satellite locations and online nationally.

To learn more about the WAFC, go to www.wafc.com.

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