



WAFC

ADVANCING THE FOOD INDUSTRY
THROUGH EDUCATION AND LEADERSHIP

Education Initiatives

May 2021

3,733

Community College
"Retail Management
Certificate Program"
Graduates

2,000

USC "Food Industry
Management Program"
Graduates

1,966

USC "Food Industry
Executive Program"
Graduates

18

USC "Masters of
Science, Food
Industry Leadership"
Graduates

\$34.5

Granted

Retail Management Certificate Program (RMCP)

Established in the year 2000, the RMCP is an industry-driven, accredited business program that is accessible nationwide (100% online) to every facet of our industry. The eight-course community college curriculum is a proven development tool for career advancement, cultivating the competencies deemed critical for advancement in the food industry. All of the credits transfer into the USC-FIM program and our other university partners. The certificate has been recognized as part of the White House's Upskill Initiative, and leading organizations such as the U.S. Dept. of Labor, FMI, NGA, and others.

Food Industry Management Program (FIMP)

The USC Marshall School of Business FIM program was founded in 1958 and designed exclusively for grooming the industry's high-potential future leaders. Each year, a maximum of 35 executives are chosen from a wide range of companies in the food industry to participate in this elite 16-week certificate program. Each executive accepted receives a full-tuition scholarship from the Western Association of Food Chains (WAFC). Individuals selected must have a proven record of management accomplishments and significant potential for future advancement.

Food Industry Executive Program (FIEP)

Taught by both faculty from the USC Marshall School of Business and relevant Food Industry "Subject Matter Experts," this innovative program will enhance the participant's business mindset while providing key knowledge and the latest strategic tools. Using recent industry case studies and interactive group discussions, this program includes topics varying from leadership development, team building and management, marketing strategy, ethics, power and influence, as well as economic theory. Attendees will complete the program inspired and equipped to influence and inspire their organizations. Attendees will complete the 4-day program equipped to influence and inspire their organizations.

Master of Science, Food Industry Leadership (MS.FIL)

The mission of the MS.FIL is to provide actionable management and leadership skills through a unique curriculum which integrates the functional areas of business with cutting-edge theory and practical application. The Master of Science, Food Industry Leadership at USC is designed specifically for students with significant professional experience. As a result, it is shorter in duration than a traditional MBA and primarily online — approximately 30 units over 16 months. The WAFC awards a \$20,000 tuition grant to qualifying applicants.



Portland State
UNIVERSITY



BRANDMAN
UNIVERSITY CHAPMAN SYSTEM
EST. 1861



You can learn more about us and our education initiatives by going to www.wafc.com



ADVANCING THE FOOD INDUSTRY
THROUGH EDUCATION AND LEADERSHIP

April 28, 2021

A FOOD INDUSTRY PARTNERSHIP

The vision and generosity of these education donors provide the funding that benefits thousands of food industry employees who participate in WAFC-endorsed educational programs. The USC Food Industry Management Program, USC Food Industry Executive Program, the Community College Retail Management Certificate Program and grants to Universities funding food industry education initiatives throughout the 14 western states.

Professor in Residence

Kraft Heinz



Legacy Donors



Jim & Janet
Brown



Goodspeed
Charitable
Fund



Robert &
Carolyn
Hermanns



Lillian
Zacky

Scholarship Donors



Contributors



WAFC Education Fund

Donor Levels & Benefits

Professor in Residence - \$45,000 Annually - (includes all Scholarship benefits plus...)

- WAFC/USC grant of full tuition plus priority status for up to three high potential employees to the USC FIMP (2021 Tuition \$29,630 each)
- 50 % discount for all employees to any USC Executive Program including the Food Industry Executive Program (2020 \$1,997.50 savings ~ \$1,997.50 vs. \$3,995)
- Guests of WAFC/USC (up to eight representatives) at annual Donor Appreciation Luncheon held on the University of Southern California campus in Los Angeles
- Top Priority for Retailer/Vendor Pre-Scheduled Business meetings

Scholarship - \$15,000 Annually - (includes all Contributor benefits plus...)

- WAFC/USC grant of full tuition of high potential employee to USC FIMP (2021 Tuition \$29,630)
- WAFC/USC grant of \$20,000 MS. Food Industry Leadership
- Increased Priority for Annual Convention Retailer/Vendor Pre-Scheduled Business meetings
- Milestone recognition during General Sessions at each five year increment

Contributor - \$5,000 Annually

- 20 % discount for all employees to any USC Executive Program including the Food Industry Executive Program (2020 \$795 savings ~ \$3,200 vs. \$3,995)
- Guests of WAFC/USC at annual Donor Appreciation Luncheon
- Company Logo on WAFC website, annual convention promotion video, convention program & convention signage
- Recognition at all WAFC Board meetings, Annual Donor Lunch, USC FIMP Graduation and Annual Convention
- WAFC certificate & \$200 honorarium for all graduates of the Community College "Retail Management Certificate Program"
- Priority for Retailer/Vendor Pre-Scheduled Business meetings
- Opportunity to host or co-host a Hospitality Event or other activity at the convention

Established in 1921, the Western Association of Food Chains is a non-profit organization comprised of retailers and wholesalers in the 14 Western States representing over 7,500 supermarkets and over 255 billion dollars in annual sales. The WAFC's primary mission is education, which is made possible with scholarship donations from industry suppliers and individuals, as well as, staging an annual convention each spring.

A Tradition of Excellence, A Future of Promise!

Industry leadership serving on the WAFC Board, past and present,
who are graduates of our education programs:

Greg McNiff
President
Stater Bros. Markets
President, WAFC
FIEP: 1992

Scott Drew
Chief Operating Officer
Smart & Final
Vice President, WAFC
RMCP: 2019
FIEP: 2018

Pat Posey
VP Non-Perishables
Procurement & Merch.
Bristol Farms
Treasurer, WAFC
FIMP: 1996

Paul Gianetto
SVP Sales & Merchandising
Raley's
Secretary, WAFC
FIMP: 1994

Mike Stigers
CEO, Cub Foods &
EVP, UNFI
Advisory, WAFC
MS.FIL: 2020

Kevin Curry
President
Albertsons/Vons/Pavilions
Advisory, WAFC
FIMP: 1990

Bryan Kaltenbach
President
Food4Less/Foods Co.
Advisory, WAFC
FIEP: 2003

Donna Tyndall
SVP Operations
Gelson's Markets
Advisory, WAFC
FIMP: 1989

Robert Branton
VP Retail Operations
Ralphs Grocery Company
Director, WAFC
FIEP: 2014

Jack Breeding
VP Retail Operations
Food4Less / Foods Co.
Director, WAFC
FIEP: 2012

Wendy Coldesina
AGMM
Costco Wholesale
Director, WAFC
FIMP: 2015

Steve Fujimoto
VP Operations
Albertsons/Safeway-Portland
Director, WAFC
FIMP: 1996

Miguel Garcia
Corp. VP Produce & Floral
The Kroger Co.
Director, WAFC
FIEP: 2013

Mike Hendry
EVP Marketing & Merch.
Northgate Gonzalez Market.
Education Chairman, WAFC
FIMP: 1995

Kevin Lovell
SVP Operations
Safeway-NorCal
Director, WAFC
FIMP: 2005

Sam Masterson
EVP, CDO
Good Food Holdings
Director, WAFC
FIMP: 1981

Tyler Myers
President
The Myers Group
Director, WAFC
FIMP: 1988

Tom Nelson
SVP Operations
Albertsons/Safeway-Southern
Director, WAFC
FIMP: 2009

Matt Reeve
SVP Sales & Merchandising
Smart & Final
Director, WAFC
FIMP: 2003

Keith Thomas
EVP Retail Operations
Stater Bros. Markets
Director, WAFC
RMCP: 2020
FIMP: 2008

Ryan Voorhees
GVP Category Management &
Merchandising Support
Albertsons Corporate
Director, WAFC
FIMP: 2012

Jim Wallace
SVP West Division
Sprouts Farmers Market
Director, WAFC
FIEP: 2003

Rick Williams
Area VP South
Albertsons/Vons/Pavilions
Director, WAFC
FIEP: 2019

Kevin Davis
Special Advisor to the Board
Good Food Holdings
Past President (2005), WAFC
FIMP: 1978

Oscar Gonzalez
Co-President, COO
Northgate Gonzalez Market
Past President (2013), WAFC
FIEP: 2001

Ed Hill
President (Retired)
ABCO Foods
Past President (1998), WAFC
FIMP: 1968

Dave Hirz
President & CEO
Smart & Final
Past President (2006), WAFC
FIEP: 1997

Jim Lee
President & CEO (Retired)
Stater Bros. Markets
Past President (2008), WAFC
FIMP: 1976

Alfred Marasca
President, COO (Retired)
Ralphs Grocery Company
Past President (1994), WAFC
FIMP: 1964

Karl Schroeder
President
Albertsons/Safeway-Seattle
Past President (2011), WAFC
FIMP: 1988

Pete Van Helden
CEO
Stater Bros. Markets
Past President (2010), WAFC
FIEP: 1993

Mark your calendar to attend
WAFC 2022 Convention
April 30-May 4, 2022
JW Marriott San Antonio Hill Country
San Antonio, TX