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“MARK VAN BUSKIRK OF THE SAVE MART COMPANIES TO JOIN WAFC BOARD OF DIRECTORS”

The Western Association of Food Chains (WAFC) elected Mark Van Buskirk of The Save Mart Companies to it's Board of Directors during it's November 4, 2023 meeting in San Diego, CA.



MARK VAN BUSKIRK
Senior Vice President,
Merchandising and Marketing
The Save Mart Companies
Modesto, CA



Mark recently joined The Save Mart Companies with over 35 years of experience in the retail industry. He has held numerous roles of increasing responsibility in Food Merchandising, Marketing, Operations, and Private Brands. Prior to joining TSMC, Mark was VP of Marketing & Merchandising at Jacksons Food Stores and held executive leadership roles at Albertsons Companies, SuperValu, Kroger, and Fred Meyer.

“We are excited to welcome Mark, an influential industry leader, to the WAFC Board of Directors. Mark has consistently displayed his passion for education throughout his career. We look forward to his contributions to our mission of advancing education and leadership in the food industry.”
said Paul Gianetto, WAFC President & Chairman and SVP Sales & Merchandising of Raley’s

“I look forward to working with Mark and am excited to have him on our Board of Directors. He will bring a unique business outlook and has demonstrated great servant leadership throughout his career. Mark’s participation and ideas will be instrumental as we strategically move forward with WAFC.”
said Patrick Posey, WAFC Chief Operating Officer

Established in 1921, with grants in excess of \$38.2M, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 64 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available at 160 college/satellite locations and online nationally.

To learn more about the WAFC, go to www.wafc.com