



## **Western Association of Food Chains (WAFC) Congratulates Andrea Dimond on Appointment as Director of Food Industry Programs at USC Marshall School of Business**



**September 2, 2025 – Yorba Linda, CA —**

The Western Association of Food Chains (WAFC) proudly announces and congratulates Andrea Dimond on her appointment as the new Director of the Food Industry Programs at the USC Marshall School of Business.

Andrea succeeds Cynthia McCloud, who led the program with distinction for 11 years, leaving a lasting impact on thousands of future food industry leaders. Cynthia's leadership helped strengthen the bridge between academia and the evolving needs of the grocery and food retail industry. The WAFC thanks her for her unwavering dedication and years of exceptional service.

Andrea Dimond's appointment marks a new and exciting chapter. During her tenure at the WAFC, Andrea brought energy, innovation, and a strong commitment to strategic development across the food industry. Her contributions were instrumental in advancing the WAFC's mission of "Transforming Lives Through Learning."

"Andrea's passion for developing future leaders and deep understanding of our industry make her uniquely suited for this role," said WAFC COO, Pat Posey. "We are confident she will continue to elevate the USC Food Industry Programs and carry on the tradition of excellence established by Cynthia McCloud and all of the USC Directors of the Food Industry Programs before her."

The USC Food Industry Programs, offered through the Marshall School of Business, have long been a cornerstone of executive education in the grocery industry. With Andrea at the helm, the program is poised to continue producing visionary leaders ready to meet the challenges of a rapidly evolving marketplace.

The WAFC looks forward to working closely with Andrea in her new capacity and continuing to support educational opportunities that empower professionals across all levels of the food industry.