



WAFC Board of Directors Congratulates Rebecca Calvin on Being Named as the 2026–2027 Executive in Residence for USC Marshall Food Industry Executive Program



Rebecca Calvin
EVP, Chief Marketing Officer
Stater Bros. Markets

Yorba Linda, Calif. — The Western Association of Food Chains (WAFC) Board of Directors proudly congratulates Rebecca Calvin, Executive Vice President and Chief Marketing Officer of Stater Bros. Markets, on being named the 2027 Executive in Residence for the University of Southern California Marshall School of Business Food Industry Executive Program. This distinguished honor recognizes leaders whose careers exemplify excellence, innovation, mentorship, and an unwavering commitment to developing future generations of industry leaders.

As the 2026–2027 Chairperson of the WAFC Board of Directors, Calvin has been a passionate advocate for education and leadership development. Throughout her career, she has championed mentorship, lifelong learning, and meaningful opportunities that strengthen both the grocery industry and the people who power it.

As Executive in Residence, Calvin will share her leadership experience with senior executives participating in USC's premier executive education program, helping prepare the next generation of food industry leaders.

"The WAFC Board of Directors is incredibly proud to see Rebecca recognized by USC for her extraordinary contributions to our industry," said Patrick Posey, Chief Operating Officer of the Western Association of Food Chains. "Rebecca leads with vision, integrity, and a genuine passion for developing people. This honor reflects the tremendous impact she has made throughout her career, and we are grateful for her leadership within the WAFC family."

The recognition is especially meaningful for WAFC, whose mission is Transforming Lives Through Learning. For more than six decades, WAFC has partnered with the USC Marshall Food Industry Management Program to provide educational opportunities that prepare current and future leaders for success.

