CONTACT:
WESTERN ASSOCIATION OF FOOD CHAINS (WAFC)
PAT POSEY DANA HENDRY
PPOSEY@WAFC.COM DANA@WAFC.COM

FOR IMMEDIATE RELEASE

Western Association of Food Chains (WAFC) Welcomes Four New Members to Board of Directors

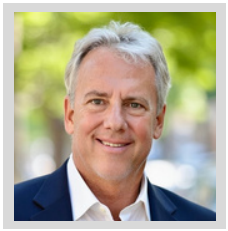
New Board Members Bring Industry Leadership, Experience, and a Shared Purpose to Advance WAFC's Mission of Transforming Lives Through Learning

November 7, 2026 – San Diego, CA

The Western Association of Food Chains (WAFC) is proud to announce the appointment of four distinguished industry leaders to its Board of Directors. These new members bring extensive experience, fresh perspectives, and a shared commitment to advancing education and leadership development throughout the food industry.



Brad Carter
Metropolitan Markets



Don Hoyt
Jon's Markets



Glen Keysaw
Associated Food Stores



Steve Netherton
Vallarta Supermarkets

Each of these accomplished leaders brings valuable expertise and a deep understanding of the evolving food retail landscape. Their collective experience will help guide WAFC's continued efforts to strengthen the industry through education, collaboration, and professional development.

"*Purpose* is what brings us together, and it is what drives our industry forward," said Rebecca Calvin, President of the WAFC Board of Directors and Executive Vice President and Chief Marketing Officer of Stater Bros. Markets. "At WAFC, our *purpose* goes beyond developing leaders. It is about creating opportunities, investing in people, and making a lasting difference in the lives of those who make our industry extraordinary. Brad, Don, Glen and Steve each bring a passion for leadership and a commitment to serving others. We are thrilled to welcome them to our Board of Directors as we continue advancing our mission of Transforming Lives Through Learning."

The addition of these four leaders further strengthens WAFC's Board of Directors, bringing together diverse perspectives from across the food retail industry. Their leadership will play an important role in supporting WAFC's educational initiatives, expanding opportunities for industry professionals, and ensuring the organization continues to make a meaningful impact for generations to come.